

MAPPING CREATIVITY

A project designed and delivered by Just-b. Productions for Manchester Beacon for public engagement

The Project

Manchester Beacon want to commission an interactive project that drives collective creativity to connect people, places and knowledge across Manchester and Salford

Just-b. Productions are working with Beacon to ensure that the commissioned project is fit for purpose and to ensure that they (and Manchester) get maximum return on their limited resources

We are asking you to upload seed ideas in no more than 150 words with a supporting image onto the **Mapping Creativity** page at www.btween.co.uk

We will invite our online community to comment on these seed ideas and point to useful information that might inform your design process

Four of the seed ideas will be granted £1,000 to develop ideas further

At the end of the development process, the four developed ideas will be pitched at a public session at the Museum of Science and Industry as part of the Beacon Summit Conference in October

The four pitches will be expected to follow the Quickfire format: an automated slideshow, 12 slides, 30 seconds per slide, no more than 10 words or an image per slide

Commissioners and public alike will be asked to feedback on the pitched ideas

One of the four project ideas will be commissioned at a total value of £25,000 in total

What will the project look like?

Beacon is keen to hear innovative ideas but you will find the following guidelines useful

The project will:

- Use disruptive, open source or social technologies to aggregate and maximise Manchester's creative resources
- Catalyse, facilitate and forge links between two or more disconnected social groups through a series of connected physical and virtual activities
- Lead to better communication between and provide tools to visualise this interaction
- Be co-designed with its users and have the potential to live on after the commissioned project is over
- Be people shaped i.e. supported, not driven, by technology

The project could improve Manchester's social cohesion by:

- Facilitating positive conversation between different industries/cities/age groups/ethnic communities/regions to overcome barriers and enhance connected learning
- Linking Manchester's cultural venues to new audiences
- Increasing ease of access to and navigation of relevant information/content for communities



Who can apply?

The lead partner must be based in Manchester/Salford, although cross-disciplinary collaborations with non-Manchester companies/organisations will be favourably viewed

Project teams that bring multiple perspectives will be viewed favourably. A diversity of skills, knowledge and experience breeds true innovation

We expect all teams to have an academic associate from one of Beacon's academic partners. This could be as a practitioner or as a researcher i.e. scoping and evaluating the project as it unfolds

FAQ

Can we bring in other funding partners to maximise the fund?

Innovative ideas to match Beacon funds will be favourably viewed, but are not essential

I am not based in Manchester. Can I propose an idea?

A proposing team must be led by a Manchester-based company, but if you have a good idea please let us know and we will try to help you find a suitable collaborator

More information

www.just-b.com/between/pages/mapping-creativity-more-information

Timeline

DEADLINE FOR SUBMISSIONS: Friday 12th September 2008, 5pm

Short listed teams will be notified on week beginning 22nd September

Pitching will take place at the Museum of Science and Industry on week beginning 25th October

The Winner will be notified as soon as possible after this pitch

How to Enter

Upload your seed idea (maximum 150 words) and supporting image at:

www.just-b.com/between/mapping-creativity

NB: Entries from people without complete profiles will not be considered. Please sign up and tell us more about yourself before you enter: <http://just-b.com/between/user/register>

Project Partners

Manchester Beacon: www.publicengagement.ac.uk/beacons/manchester

beacon@manchester.ac.uk / 0161 275 2679

Just-b. Productions: www.between.co.uk

info@just-b.com / 0114 221 0589

For more information and advice about the project, please contact Just-b.

Come along to a Beacon networking lunch on 31st July or 14th August 2008

